



GLOBAL DIVERSITY UNIVERSITY

**OUR TALENT IS OUR
BIGGEST ASSET!**



GLOBAL DIVERSITY
UNIVERSITY

GLOBAL DIVERSITY UNIVERSITY

INVEST IN YOUR PEOPLE

Most of the current workforce has gone through a unique and unprecedented experience while navigating through COVID-19.

As we embark on this journey to a new normal, we need to carefully assess the state of our workforce and ensure a new yet conducive workplace for them.

.....

THROUGH TRAINING & DEVELOPMENT



57% of the total U.S. workforce is working remotely full-time during the pandemic.





GLOBAL DIVERSITY
UNIVERSITY

GLOBAL DIVERSITY UNIVERSITY

While our employees have quickly adapted to a virtual workplace during this crisis, many of them have experienced challenges like never before, especially our ethnically diverse and women colleagues. The role of working parents and especially mothers has been redefined, yet again leaving many of them anxious and exhausted.



Emotional stress levels among employees have increased from 37% pre-pandemic to 57% during the pandemic





GLOBAL DIVERSITY
UNIVERSITY

GLOBAL DIVERSITY UNIVERSITY

SPECIAL TRAINING PROGRAMS

GDU has developed special training programs focused on nourishing a diverse, equitable, and inclusive work culture in the changing work environment.

Our courses are taught by some of the top industry trainers who have trained leading companies around the globe and are subject matter experts in their field.



Lower engagement levels reported among remote workers during the pandemic



COURSES AVAILABLE

Our courses are available in all formats including distance learning, blended/virtual learning, and face to face learning. We also have assessment tools available to provide you a complete guide on the state of your employees

.....



DIVERSITY, EQUITY & INCLUSION PROGRAMS

- Diversity 101 (DL)
- Defining Diversity & Inclusion
- Business Growth Through Diversity (DL)
- Recognizing and Managing Unconscious Bias
- Cross-Cultural Competencies
- Communicating Across Cultures
- Innovation and Disruption
- Social Media Impact
- Thriving in Digitization
- Developing Financial Services for Tomorrow
- Microaggressions
- Micro-inequities
- Managing Gender Balance
- Managing Women Clients and Talent
- On boarding Senior Leadership on D&I
- Workplace Behavior and Sexual Harassment
- Intersectionality 101
- Creating Inclusive & Trauma-Informed Workplace
- Cultural Humility & Competency



POST COVID-19 PROGRAMS

- Navigating Through Crisis
- Employee Engagement, Virtually
- Remote Leadership
- Client Management Post Crisis
- Reenergizing Teams
- Business Growth During Crisis
- Next Steps Post Crisis
- Executive Coaching
- Adapting to Next Normal
- Returning to Work Effectively
- Best Practices Post Crisis
- Avoiding Virtual Harassment
- Managing Through Distance



COURSES AVAILABLE



LEADERSHIP COURSES

- Soft-skills Development
- Leadership Life Cycle Training
- Talent Acquisition & Retention
- Entrepreneurs Becoming Leaders
- Generational Leadership Training
- Family Business Succession Planning
- Management/Leadership Acumen
- Critical & Strategic Thinking
- Thought Leadership
- Developing Level 5 Executives
- Emotional Intelligence Leadership
- Next Generation Leadership
- Leadership for Women
- Women as Successful Professional
- Managing Workplace Conflicts
- Embracing Culture Through leadership
- Turnaround Leadership
- Trauma-Informed Leadership



MARKETING PROGRAMS

- Integrated Marketing
- Competitive Strategy
- Market Research & Insights
- Market Trends & Adoption
- Business Plan & Strategy
- Digital Marketing
- Behavioral & Attitudinal Marketing
- Social Media Management
- Data Marketing & Analytics
- Multi-channel Marketing
- Artificial Intelligence
- Growth Hacking Marketing
- Defining Diversity & Inclusion
- Understanding Changing Audiences



WORKING REMOTELY POP - PREDICTOR OF POTENTIALTM

This assessment identifies the strengths displayed by your workforce at an individual level. These strengths are valuable from a career planning point of view.

And are an excellent determinant of where employees can be placed within the organization, to harness their full potential while they work from home, during the pandemic.

The objective of the POP is to match employees to their "best fit" roles based on their strengths, such that they can maximize their chances at a rewarding career, while the organization benefits from high employee morale and engagement levels.



COURSES AVAILABLE

✓ EDUCATION MADE FUN

- The Growing Power of Women Professionals
- Understanding and Gaining Women Clients
- Getting to know the Communities you Serve
- Women Business Owners as Clients
- Developing Relationships with Key Professionals in the Community
- Get to know the Community you Serve, Gen Xers
- Racial and Ethnic Diversity Equals Greater Business Opportunities
- Understanding Millennials as Prospective Clients
- Understanding People From a Variety of Cultures
- Best Practices for Reaching Women Clients
- Planning Webinars for Millennials
- Getting Started on Social Media



[Watch Video](#)



[Watch Video](#)



[Watch Video](#)



[Watch Video](#)

OTHER SAMPLE VIDEOS



[Watch Video](#)



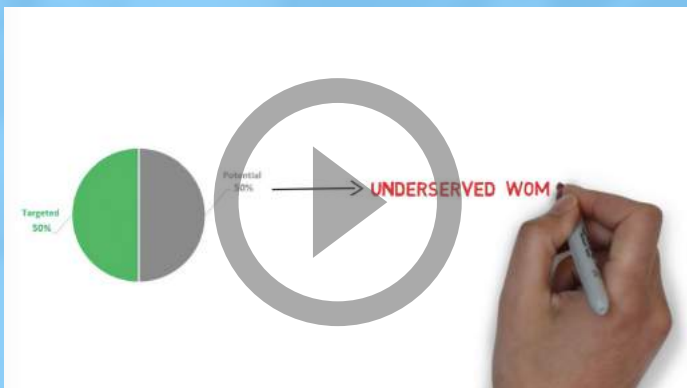
[Watch Video](#)



[Watch Video](#)



[Watch Video](#)



[Watch Video](#)



[Watch Video](#)



COMPANIES TRAINED BY OUR TRAINERS

1. Abercrombie & Fitch (England, Hong Kong)
2. ADP
3. Aerotek
4. AICPA
5. Altria
6. American Cancer Society
7. American Signature
8. American Society of Suicide Prevention
9. Anheuser-Busch
10. AREAA
11. AT Kearney (Singapore)
12. Atlanta Gas & Light
13. Atlanta International School
14. Bausch & Lomb
15. BankersLife
16. Booz-Allen-Hamilton
17. Bureau of Prisons
18. Burger King
19. Capital One (Philippines)
20. Cardinal Health
21. CDW
22. Ceasars Entertainment
23. Central Michigan University
24. Chevron (Singapore)
25. Cintas
26. Columbia University
27. Compass Group
28. Constellation Brands
29. Danaher
30. Dell (Mexico, Panama)
31. Deloitte
32. Delta Airlines
33. DuPont
34. Edward Jones
35. Emory University
36. Engro
37. Express
38. EY
39. Federal Reserve Bank
40. Fidelity Investments (Ireland)
41. First American
42. FirstEnergy
43. Freddie Mac
44. Froedtert Health
45. GAMA
46. GE
47. General Mills
48. Goodyear
49. Google
50. Grange Insurance
51. Guardian
52. Hunt Oil
53. Huntington Bank
54. IPG
55. J Jill
56. Johns Hopkins Hospital
57. Johnson & Johnson
58. JS Bank
59. Kellogg
60. Kimberly Clark
61. Latham & Watkins
62. Leadership Atlanta
63. Leadership Cincinnati
64. LexisNexis
65. Limited Brands
66. LIMRA
67. Lockheed Martin
68. Malaysia's Embassy (Washington DC)
69. MarketSource
70. Marriott
71. MassMutual
72. MetLife
71. Microsoft
72. Mississippi Power
73. Monster/TMP Worldwide
74. National Athletic Trainers' Association
75. National Society of High School Scholars
76. National Society of Leadership & Success
77. Nationwide
78. New York Presbyterian Hospital
79. Nike
80. NIRSA - Leaders in Collegiate Recreation
81. Northwestern Mutual
82. Novartis
83. P&G (Singapore, Japan, China)
84. Pacific Gas & Electric
85. Pacific Life
85. PECO - Philadelphia Electric Co.
86. PepsiCo
87. PennMutual
87. Philander Smith College
88. PGA
89. Prudential
89. PwC
90. Radio Shack
91. Raytheon
92. Ropes & Gray
93. Saigon Group
94. SC Johnson
95. Sherwin Williams
96. Southern Co.
97. St. Jude Children Research Hospital
98. SunTrust
99. The Home Depot
100. The Wills Group
101. Thermo Fisher Scientific (Singapore)
102. Turner
103. Unilever
104. UPS
105. University Putra Malaysia (Malaysia)
106. Unilever
107. United States Penitentiary, Atlanta
108. University of Arkansas at Little Rock
109. UPS Capital
110. USTA
111. Walt Disney Company
112. Wells Fargo
113. YUM Brands